

# Time for a Website Checkup?

A website review will make your credit union's site happier and healthier.

## We Promise, It Won't Hurt a Bit

When was the last time your credit union's website had a full checkup? If you want to stay competitive in today's market, you need to make sure your credit union's site is giving visitors the best experience possible. A thorough website review from CU Solutions Group is the remedy you need to uncover potential errors to reduce visitor frustration and increase online conversions.

Your website is often the first impression you make on a potential member and we want you looking your best. So, during our review we compare your site to the current website design standards for size, color, layout and formatting.

### The Website Review Process

To help get your website back on its feet we review:

- Architecture
- Design
- Navigation
- Formatting
- Grammar
- Spelling/Typos
- Broken Links
- Ease-of-use

Once we've reviewed all of the above, CU Solutions Group provides you with a detailed report outlining results and recommendations for improvement. You also get a one-hour consultation session where we go over our findings with you.

### TLC

If, after a website review, you realize that there are several areas of your site that need a little TLC but you don't have the time – CU Solutions Group can help. We can work with you to implement any content changes on a per-page basis.

**Turn your site into the picture of health with a website review from CU Solutions Group. For a quote or more information contact your CU Solutions Group business consultant at 800.262.6285 or [info@cusolutionsgroup.com](mailto:info@cusolutionsgroup.com), or visit [www.cusolutionsgroup.com](http://www.cusolutionsgroup.com).**